

for Advancing Family Medicine SPRING 2020 · VOLUME 24 · NUMBER 2

Welcome aboard

At our Annual Meeting of Members on November 15, 2018, the Foundation for Advancing Family Medicine (FAFM) welcomed Suja Suntharalingham and Dr. Pierre-Paul Tellier as its newest directors. They will serve alongside current officers Dr. Marie-Dominique Beaulieu, Chair; Dr. Jeanette Boyd, Vice-Chair; Tom Berekoff, Honorary Secretary-Treasurer; Dr. Roch Bernier; and Dr. Peter Newbery. We are thrilled to have them join our leadership ranks! Read about our newest recruits and the wealth of experience and expertise they bring at fafm.cfpc.ca.

Crushing goals in 2019

In 2015 the FAFM, then called the Research and Education Foundation, set a goal to raise \$1.5 million in revenue by 2019. We are pleased to announce we surpassed this goal in 2018, reaching \$1.67 million in revenue. We are grateful to our donors for joining us on our mission to advance excellence in research, education, and service in family medicine through philanthropy. Your donations have a positive impact on the care all Canadians receive; your generosity makes our successes possible.

Fundraising at FMF

Enthusiastic delegates at Family Medicine Forum (FMF) 2018 in Toronto, Ontario, helped the FAFM raise more than \$24,000 through multiple initiatives and events. We thank everyone who helped us maximize our reach at the conference and who made donations.

We extend heartfelt gratitude to the organizations and individuals who made our annual Silent Auction in the Exhibit Hall a success, to all FMF attendees who perused the auction catalogue, and to everyone who placed bids.

Donor organizations

Air Canada Art Gallery of Ontario Bursting Silver Canadian National Exhibition College of Family Physicians of Canada David's Tea Delta Hotels, Fairmont Pacific Rim Fairmont Royal York Fairmont Waterfront Keg Restaurants Ltd.

Entertainment National Ballet of Canada National Hockey League Players' Association Pan Pacific Vancouver RBC Convention Centre Winnipeg Royal Ontario Museum

Maple Leaf Sports &

Second City Toronto Shaw Festival Stratford Festival of Canada Tarragon Theatre TD Insurance Thrillworks Toronto Rock, Toronto Rock, Toronto Symphony Orchestra Tourism Toronto Tourism Winnipeg

Individual donors

Dr. Marie-Dominique Beaulieu Tom Berekoff Dr. Mel Borins Dr. Jeanette Boyd Dr. Judy Belle Brown Briar Craig Sarah Delaney Dr. Debbie Dooler Dr. Janice Harvey Dr. Vania Jimenez Bonnie Klein Dr. Michael Klein Dr. Francine Lemire Tiffany Lubinski Carolyn MacKean Theresa Maguire-Garber Dr. Shane Neilson Amy Outschoorn Dr. Julien Poitras Dr. Jeff Sisler Dr. Moira Stewart

Gartners for Advancing Family Medicine

Researchers and teachers show their support



Two years ago the FAFM set up the Family Medicine Research Fund and the Family Medicine Education Fund, allowing donors to contribute to the causes closest to their hearts. On November 14th the best and brightest in family medicine research were celebrated at the annual Section of Researchers Dinner. Inspired by their colleagues' accomplishments, many attendees chose to make a gift to the FAFM in support of family medicine research; we extend thanks to all who attended and donated.

At the 2017 Section of Teachers (SOT) Dinner what is now affectionally referred to as the Sock Challenge was established: Donate \$500 to the Family Medicine Education Fund and SOT Council Chair Dr. James Goertzen will buy you a pair of socks (design requests accepted). At this year's dinner on November 15th we raised \$8,675 for the education fund! Many participants have reported they are very happy with their new socks and the knowledge that their gift will help advance family medicine education in Canada. We thank all who participated and especially Dr. Goertzen for taking the time to sock shop for our generous donors.

Inaugural auction at Awards Gala a great success!



On November 16th the FAFM and the College of Family Physicians of Canada co-hosted the annual Awards Gala, which honours award and grant recipients from all stages of their family medicine careers and from across Canada. Presentations included the Early Career Development Awards; the Northern, Rural, and Remote Family Practice Marco Terwiel Award; and Family Physicians of the Year from across Canada. The crowd was entertained by World of Dance stars Jenalyn and Luka (above), kept laughing by host Anne Beaudry, and left inspired by their colleagues' work. We held a new silent auction that raised more than \$2,400—making it the most successful Awards Gala fundraiser to date. We thank all who attended the event and participated in the auction—we're already looking forward to the 2019 Awards Gala!

Family medicine a global priority

In 2018 the world celebrated the 40th anniversary of the Alma-Ata Declaration and called on the global community to recommit to the goal of primary health care for all. At a dinner and panel dialogue on November 13th the Besrour Centre community welcomed leaders from the World Health Organization, the World Bank, the Ministry of Health of Argentina, and the Ministry of Health of Tunisia as well as the Besrour Forum poster prize winner to discuss the benefits of providing high-quality

primary care to communities worldwide and how the Besrour Centre can contribute to these efforts.

To make a donation and show your support for the importance of well-established family medicine worldwide, please visit fafm.cfpc.ca.

Memorial does it again

Early in the morning on November 17th participants in the second annual Walk With the Docs – Advancing Family Medicine Globally laced up and took in the sights of downtown Toronto to support family medicine as the foundation of health systems around the world. Proceeds from the walk go to the Besrour Centre, a priority initiative for the FAFM, whose vision is to lead the way in creating a world where no one is left behind when it comes to accessing high-quality family medicine.

For the sixth year in a row members of the Family Medicine Interest Group (FMIG) from Memorial University of Newfoundland (above) were the top fundraisers, raising \$1,872 and winning our annual FMIG contest. They took home a trophy, team jackets, \$1,000 to put toward a FMIG initiative, and bragging rights.

We appreciate everyone who participated and offer special thanks to the Fairmont Royal York for rewarding all participants with breakfast at the end of the route.